

STEPHANIE W. NKWATOH

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[My portfolio](#)

Deadline-driven Graphic Designer focused on overseeing projects from concept through final delivery. Successfully creates brand messages, strategies and key graphic productions. Resourceful and hardworking with vendor sourcing expertise and empowering leadership skills illustrated over 4 years of industry success.

WORK EXPERIENCE

BLUE WINDOW, GRAPHIC DESIGNER

MARCH 2023 - PRESENT

- Understanding and interpreting project requirements, and creating visual concepts and ideas that align with the Blue window's goals.
- Using design software to create visual elements such as layouts, illustrations, logos, icons, and images that are visually appealing and on-brand.
- Ensuring that graphics work effectively across various platforms and media, such as websites and social media,
- Working closely with other colleagues, SEO engineers, Content writers and Developers, to understand their needs and incorporate feedback into the design process.
- Managing multiple projects simultaneously, prioritizing tasks, and meeting deadlines.

KWANGA ADVERTISING, GRAPHIC DESIGNER, AUGUST 2021 - JUNE 2022

- Worked with the digital advertising director to gather and define requirements, establish scopes and managing project milestones
- Collaborated with the marketing team to understand the campaign goals, target audience, and messaging.
- Adapted designs for different mediums such as print ads, digital ads, social media posts, and websites.

FREELANCE, GRAPHIC DESIGNER

JANUARY 2019 - MARCH 2023

- Worked with clients to gather and define requirements, establish scopes and manage project milestones.
- Worked with clients on User Experience and User Interface designs for applications.
- Put together videos for social media, advertising and informational purposes.
- Coordinated, created and scheduled content, designs and periodic updates to company website.
- Created designs and collaborated with the technical team to complete projects.

EDUCATION

NAHPI, UNIVERSITY OF BAMENDA

OCTOBER 2021

- Obtained a Bachelor's in Engineering degree in computer engineering

NAHPI, UNIVERSITY OF BAMENDA

DECEMBER 2022

- Obtained a Master's in Engineering degree in computer engineering

SKILLS

- Knowledge in Adobe creative suite like photoshop, illustrator, after effects, indesign and figma
- Creative logo and content design
- Skills in branding Strategies and brand design
- Understanding in advertising and digital content design

TOOLS

- Adobe creative suite
- Figma
- Jira
- Microsoft office
- Trello